

# Tech for Good Impact Awards Application

## Zendesk Impact Awards Application Form & Instructions

**1. Your email address**

**2. Your Name and Title**

*Your full name and job title*

**3. Subject**

*The title of your application or project*

**4. Agree to Terms and Conditions**

*Please check this box to indicate you have read all of the Impact Award FAQs including the application instructions and terms and conditions. The FAQs include important details for submission.*

**5. Organization Name**

**6. Organization or Project Description**

*Tell us about your organization or project. You may choose to answer questions such as - What are your organizational mission and goals? What communities do you serve and why? What are your organization's biggest accomplishments? How many people does your organization or program serve? What are your future goals and how do you hope to achieve impact? (Max 200 words)*

**7. Organization's Website (please provide URL)**

**8. Size of your organization**

*Please select from the following:*

- 1-20 full time employees
- 21 - 100 employees
- 101+ employees

## 9. Organization Location

*Please select from the following:*

- AMER - North America
- EMEA - Europe, Middle East, or Africa
- LATAM - Latin America
- APAC - Asia and Pacific Islands
- Global

## 10. Issue Area

*You may select up to three*

- Agriculture
- Animal Welfare
- Anti-trafficking, abuse, or victim support
- Arts & Music
- Children & Youth
- Civic Engagement
- Climate Change
- Community Development
- Conflict Resolution
- Crime & Safety
- Democracy & Governance
- Disaster Relief
- Economic Development
- Environment & Sustainability
- Financial Literacy
- Health & Medicine
- Housing & Homelessness

- Human Rights & Civil Liberties
- Hunger, Food Security
- Immigration or displaced people
- Job & Workplace
- Legal assistance
- Media
- Mental Health
- Philanthropy or Microfinance
- Poverty
- Prison Reform
- Reproductive Health & Rights
- Veterans
- Water & Sanitation

**11. Application Focus Area:**

*Please select the Zendesk Foundation focus area with which your application most closely identifies:*

- **Fostering community** for vulnerable populations, enabling connections that allow people to thrive;
- **Promoting resilience** in a time of crisis in order to safeguard against disaster and reduce human suffering;
- **Creating career pathways in tech**, by closing the economic opportunity gap for underrepresented communities.
- **Agents of Change** [ *Learn more about the Agents of Change program [here.](#)*]

**12. Why are you interested in the Impact Awards**

*Tell us about your program, the region or countries where you are working, your goals, and how we can help you achieve success. Strong applicants will demonstrate the correlation of Zendesk financial and*

*product donations toward directly serving beneficiary communities. For examples of our products in action please see [here](#). (Max 350 words).*

**13. What is the ability of your organization to adopt new technology?**

*Please tell us about your organization. You may choose to tell us about other technology investments you've made in the past or your plan to implement new software within your organization. How many team members will need to be onboarded? Do you have buy-in and excitement from leadership teams? What software are you currently using to implement or facilitate your project? Do you or your staff have prior experience implementing SaaS tools? It's ok if you don't have all the answers. Let us know how our financial and pro bono support would help you get up and running more efficiently. (Max 150 words)*

**14. Who is in charge of implementing new software at your organization?**

*(Name & Role)*

*This could be an IT supervisor or other technology administrator or a dedicated team member support role.*

**15. Request for support**

*Please tell us if there is specific Zendesk software you are interested in using and the amount of funding you would like to request to support implementation. Applicants are eligible to receive financial awards between \$10K-\$50K. Please also let us know the number of software licenses you estimate your team will need (the number of people who will be using the software). Please note that final financial award amounts are at the discretion of the Zendesk Foundation. For more information regarding the grant terms and deliverables please see our [FAQs](#). (Max 100 words).*

**16. Please upload documented proof of charitable mission and status**

(Required)

*Please upload an IRS Proof of Determination Letter or other proof of nonprofit and charitable status. Please note, this is **required**.*